



Kentico E-commerce Solution for marketers

More E-commerce ROI, Faster.

- **Integrated marketing tools** to boost sales
- **Easy content creation, flexibility** and scalability
- **Higher ROI** and faster production cycles
- **Closed-loop support**, 24/7

“Kentico CMS seamlessly mixes its core content management features with a set of full e-commerce capabilities. It truly is the best of both worlds. When using the Kentico platform you can quickly and easily create dynamic content. Then within a few clicks you can be managing orders, updating product attributes, and selling products on-line. By leveraging Kentico CMS for e-commerce you will be able to reduce administrative overhead granting you optimal ROI.”

Brian Mckeiver

Senior Developer
BizStream.com

“Kentico’s E-commerce solution takes care of all our client’s needs. From selling prestige watches to donation based pricing for charity Christmas cards – Kentico handles it all. With in-depth reporting, product customization, discounts, bundles and cross selling all out-of-the-box, it’s hard to find a better solution for marketing and E-commerce teams to sell their products. If you add in 24-7 support from an expert team and cross-platform/mobile compatibility – you really do have a world class e-commerce solution.”

Martin Oates

Commercial Director
pixelbuliders.com

E-commerce for marketers – simplified.

To meet the demands of today’s “right-now” world of e-commerce, you need a complete solution that delivers the best – and fastest – results.

With the **Kentico E-commerce Solution**, you’ll get your online store live in a matter of hours, and bring in a bigger ROI in the shortest possible time. This is sophisticated e-commerce, simplified.



Go Live – Instantly

Kentico E-commerce Solution is designed to help you get your online store up and running in the shortest possible time, and for any device. A faster production cycle means a faster ROI.

Check out our demo store: <http://demostore.kenticolab.com>



Sophistication, Not Complication

Kentico E-commerce Solution’s array of ready-to-use online store templates allow you to go live and start selling instantly, out-of-the-box. When your online store goes live, you can easily manage and customize it, and greatly enhance its performance without being a technical wizard.











Boost Your Sales Faster

Delivering timely results – despite tight budgets and even tighter deadlines – demands working smarter, not harder. That’s why Kentico replaces the need for coding with a variety of built-in, easy-to-use tools and modules. The goal is simple: to quickly get your online store live and looking great, worry-free.

Integration Made Easy

Once your store is up and running, Kentico helps you maximize your success. Users can leverage the online marketing features of **Kentico Enterprise Marketing Solution (EMS)** to get more traffic and boost sales. Marketing features include:

-  Marketing automation
-  SEO enhancements
-  Email marketing
-  Content personalization
-  A/B and MVT testing
-  Contact management
-  Web analytics
-  Lead scoring

Kentico E-commerce Solution is also ready to be fully integrated with such existing processes as shipping, payment, and taxes out of the box, taking the stress out of transactions, and making it easier to keep track of key records. It's ideal for an online store of any size – whether you're a global corporation or a one-person show.

"Our customers have found the Kentico E-commerce Solution to be a flexible platform for selling their products and/or services. The product is easy to use, flexible, and extensible; however most of all has the features required in one system to allow marketing, cross platform selling and personalisation in turn boosts sales and takes their online store to the next level. Other systems simply do not do the job all in one package."

Daren Hawes

CEO Web Design Magic
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Get Started on Your

Free Trial Today:

<http://www.kentico.com/Download-Demo>



Sell from Any Channel

More and more internet users are logging in and making purchases from mobile devices. With Kentico, your online store can reach any audience on any device – be it a desktop computer, laptop, smartphone, or tablet.

And there's no need to perform a separate redesign for a mobile site – the interface lets you seamlessly integrate your desktop site to mobile, enabling you to quickly reach a wider audience on their preferred device.

24/7

Closed-Loop Support

Support isn't just about being there 24/7 (and of course, we are); it's really about having all the right answers and at the right time. When you contact Kentico support, you always get the right answer, right now. And our 7-day bug-fixing policy ensures you get issues fixed instead of scrambling for a workaround.

With an unparalleled set of marketing features, a simple yet effective interface, and a faster ROI, Kentico's E-commerce Solution is all you need to make any online store shine.

You can also sign up for a Kentico training session and gain valuable knowledge and insight. Learn more at: <http://www.kentico.com/Training>

